

#AIMondayHelsinki



**DAIN**  
STUDIOS

**FCAI** Finnish  
Center for  
Artificial  
Intelligence

  
**taival**

**ömplify.**  
BUSINESS TRANSFORMATIONS.  
ACCELERATED.

# AI and Social Influencing

AI Monday 15<sup>th</sup> January

- 16:30 – Doors open, networking
- 17:00 – Opening words, Petri Malmelin
- 17:05 – FCAI update, Patrik Floréen
- 17:10 – AI Algorithms on Social Media Platforms, **Mikko Alasaarela**
- 17:30 – Influencing in Elections: Targeted Influencing & Generative AI, **Aleksi Knuutila**
- 17:50 – Responsible AI, **Saara Hyvönen**
- 18:10 – Social Media Influencers – How AI-Based Recommendation Systems Disrupt Audience-Influencer Relations, **Essi Pöyry**
- 18:30 - 18:50 Panel discussion & Q&A
- 18:50 - networking



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# FCAI

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The logo for Aalto University, featuring a stylized white letter 'A' with a double quote mark on its top right corner.

Aalto University



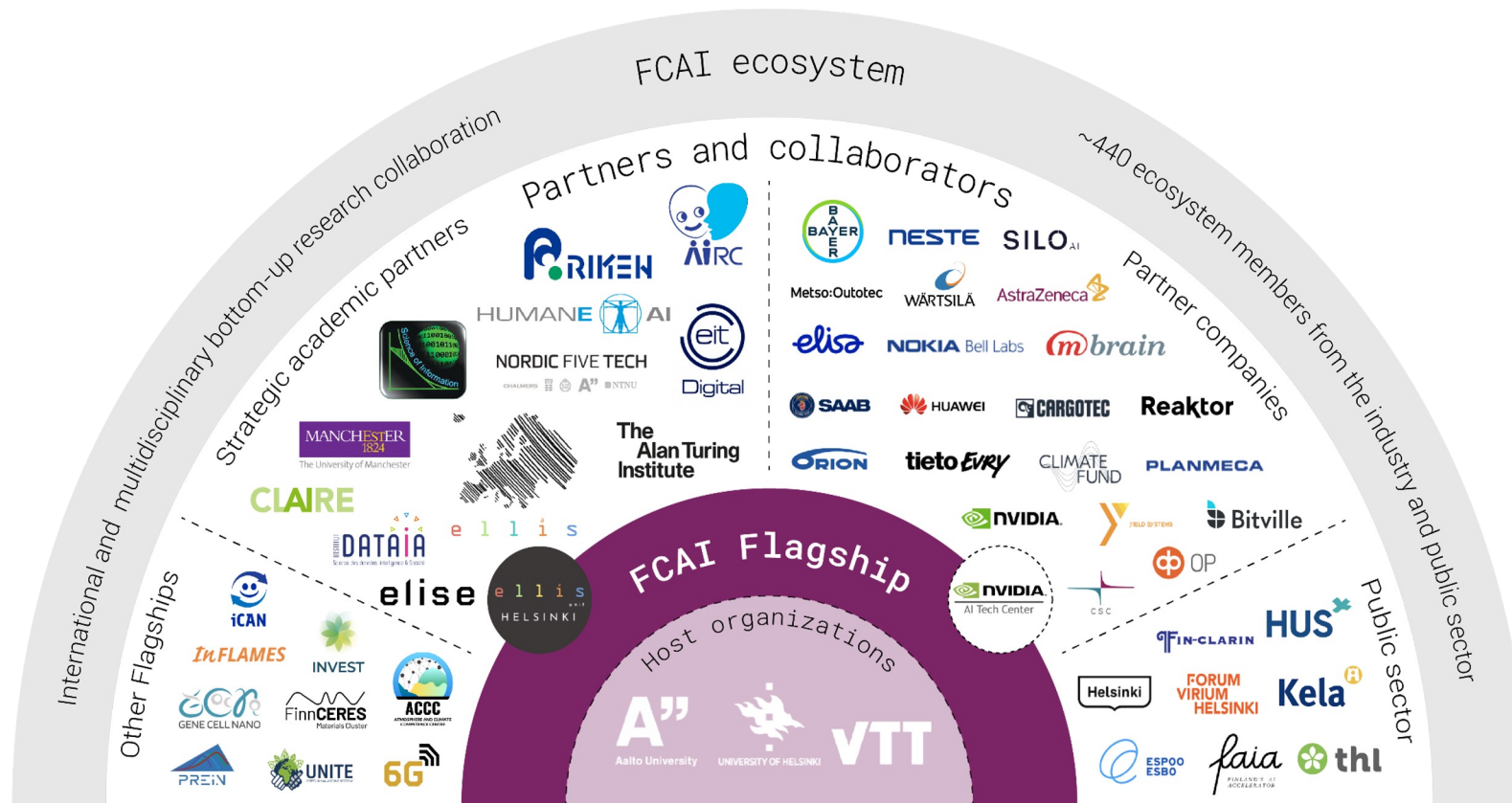
UNIVERSITY OF HELSINKI

The logo for VTT, featuring the letters 'VTT' in a bold, white, sans-serif font.

[fcai.fi](https://fcai.fi)

# FCAI: Joining forces in Finland

- In total 70 professors and their groups involved
- Finland's AI hub and Research Council of Finland Flagship for 2019–26
- Built on the long track record of pioneering machine learning research



**FCAI in numbers (2019–2022)**

- 2550 peer-reviewed publications
- 65 % of publications in internat. collaboration
- 11 % of publications with industry
- 22% share of highly cited publications
- 26 % of funding in projects having company collaboration
- 100+ PhD and 800 Master's degrees, with 100+ companies

# Upcoming FCAI events

- **AIX Forum: Medical Image Analysis**
  - January 23, 2024 @ Dipoli, Aalto University
- Topic in planning: Something related to AI and Health
- Suggestions from you?

# Recent FCAI events

- **Industry and Society Webinar: AI & Cybersecurity** (20.11.2023)
- **Aurora AI – visio arjesta** (20.11.2023)
- **AIX Forum: AI and Quantum Computing** (22.11.2023)
- **AIX Forum: Inverse Problems** (29.11.2023)
- **AI in Research and Development**, with Forum for Intelligent Machines FIMA (1.12.2023)
- **Machine Learning Coffee Seminars on YouTube**
  - <https://is.gd/MLCSFCAI>

**fcai.fi/events**